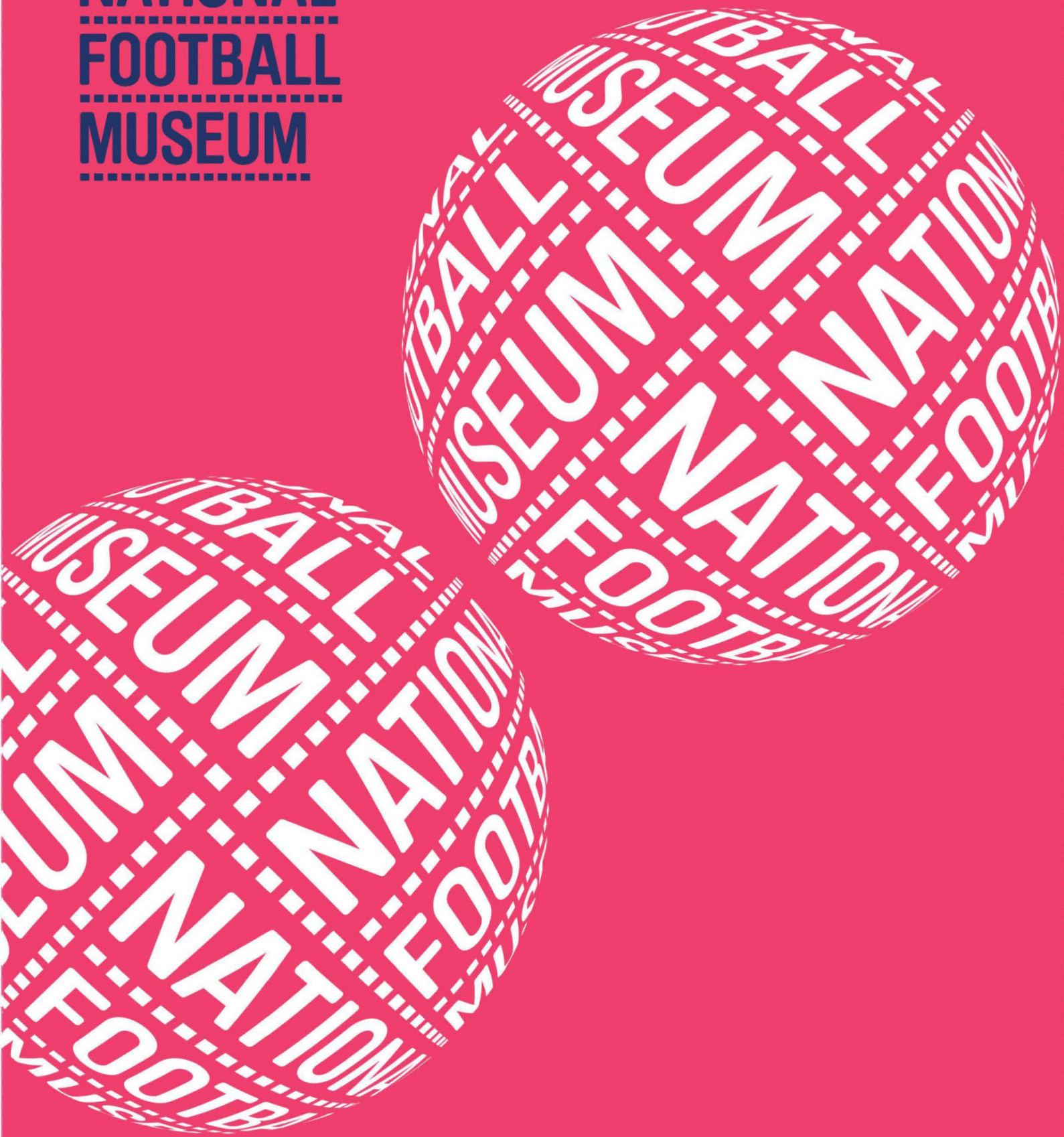


**NATIONAL  
FOOTBALL  
MUSEUM**

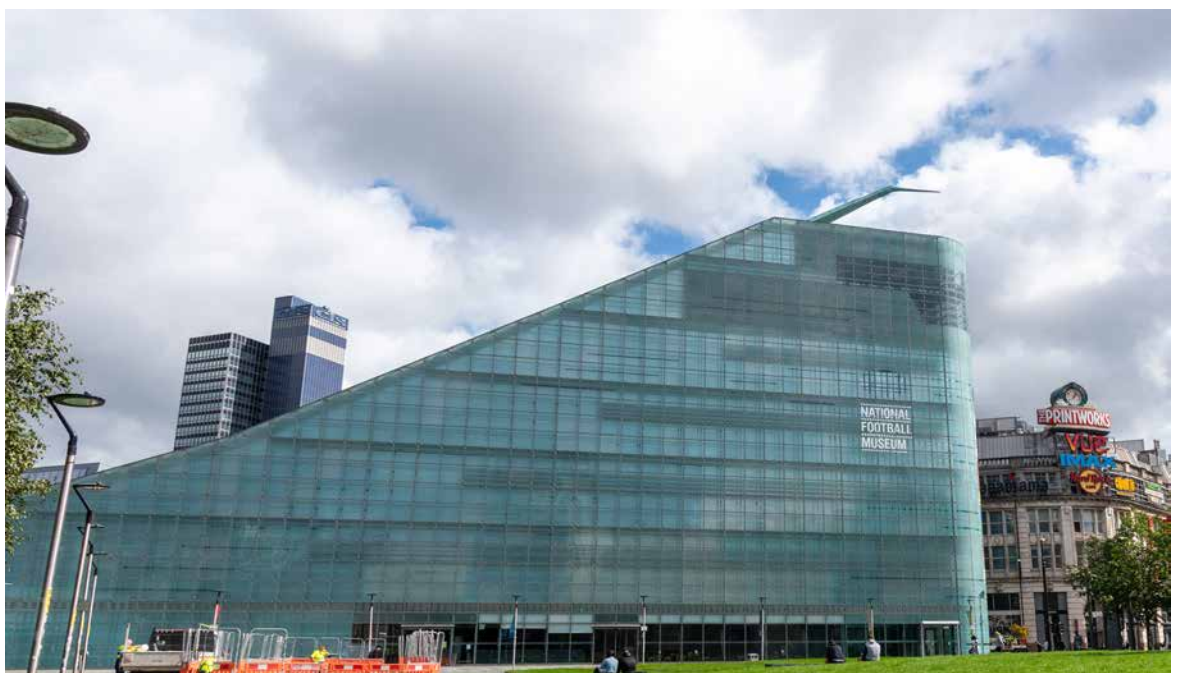
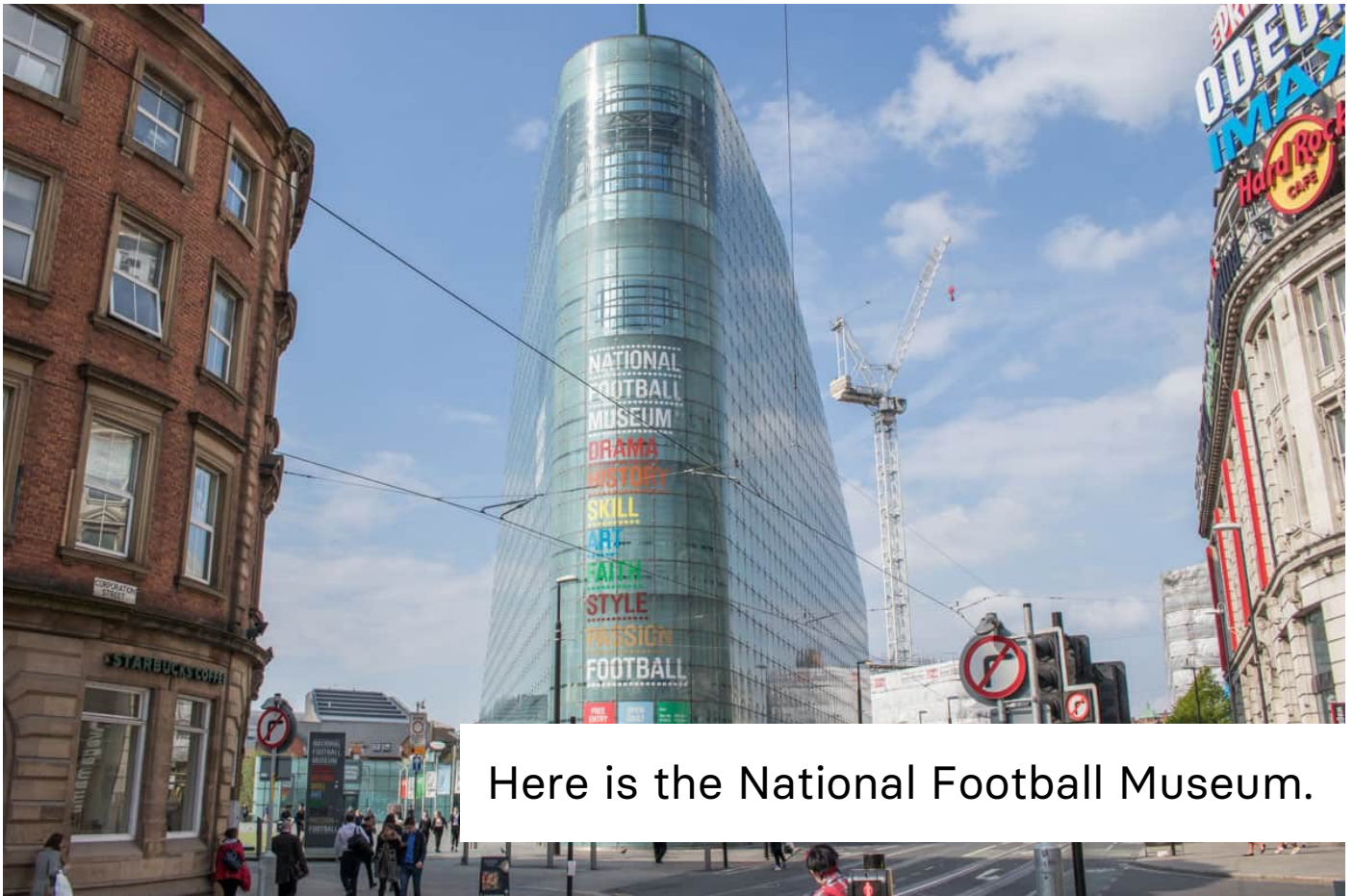


**VISUAL STORY**

# NATIONAL FOOTBALL MUSEUM

## What to expect when visiting the National Football Museum

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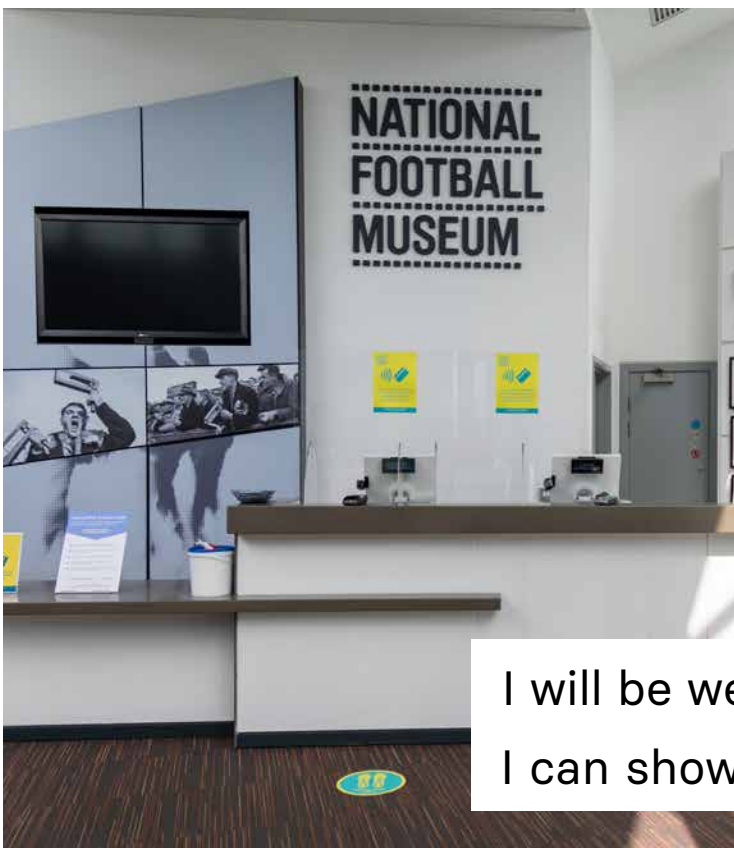
# NATIONAL FOOTBALL MUSEUM

## What to expect when visiting the National Football Museum

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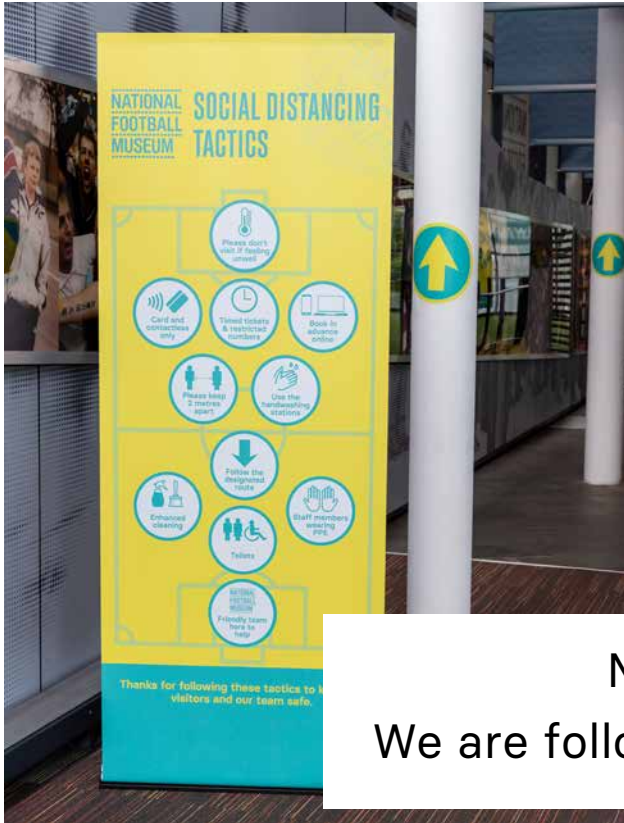
I go through the museum entrance.



I will be welcomed by a staff member.  
I can show or buy a ticket.



## What to expect when visiting the National Football Museum



Most visitors need to wear a mask. We are following social distancing guidelines.



I might see one of the museum volunteers.

# What to expect when visiting the National Football Museum

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The Pitch Gallery sometimes has photo exhibitions.



To get to Level 1 I can take the escalator, stairs or lift.

# What to expect when visiting the National Football Museum

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Level 1 starts with a football shirt from the first international match in 1872.



Level 1 has a route to follow.

# What to expect when visiting the National Football Museum

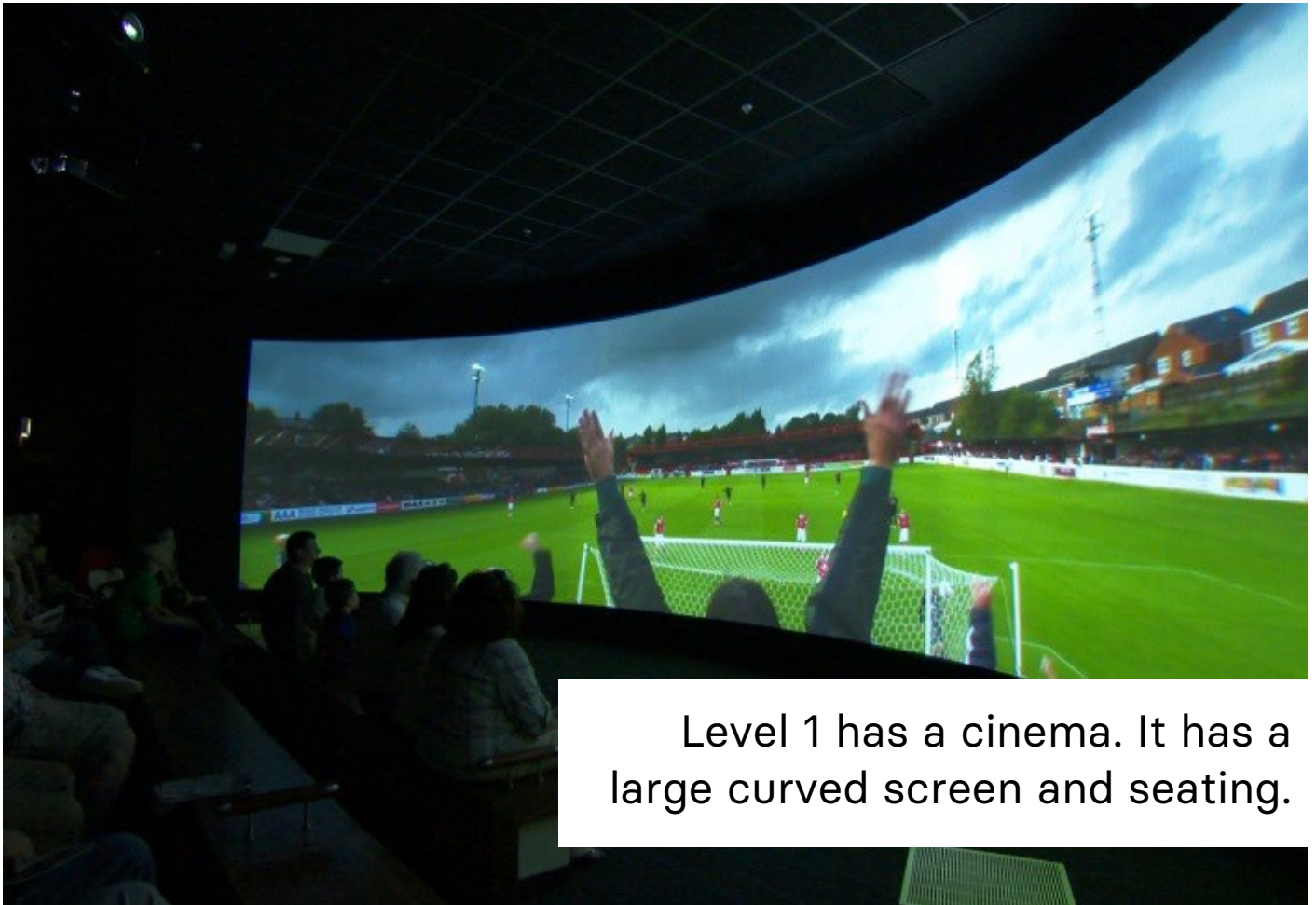
.....



Level 1 has plenty to explore.

# What to expect when visiting the National Football Museum

.....



Level 1 has a cinema. It has a large curved screen and seating.



On Level 1, there are two toilets. They both have separate sinks.



## What to expect when visiting the National Football Museum

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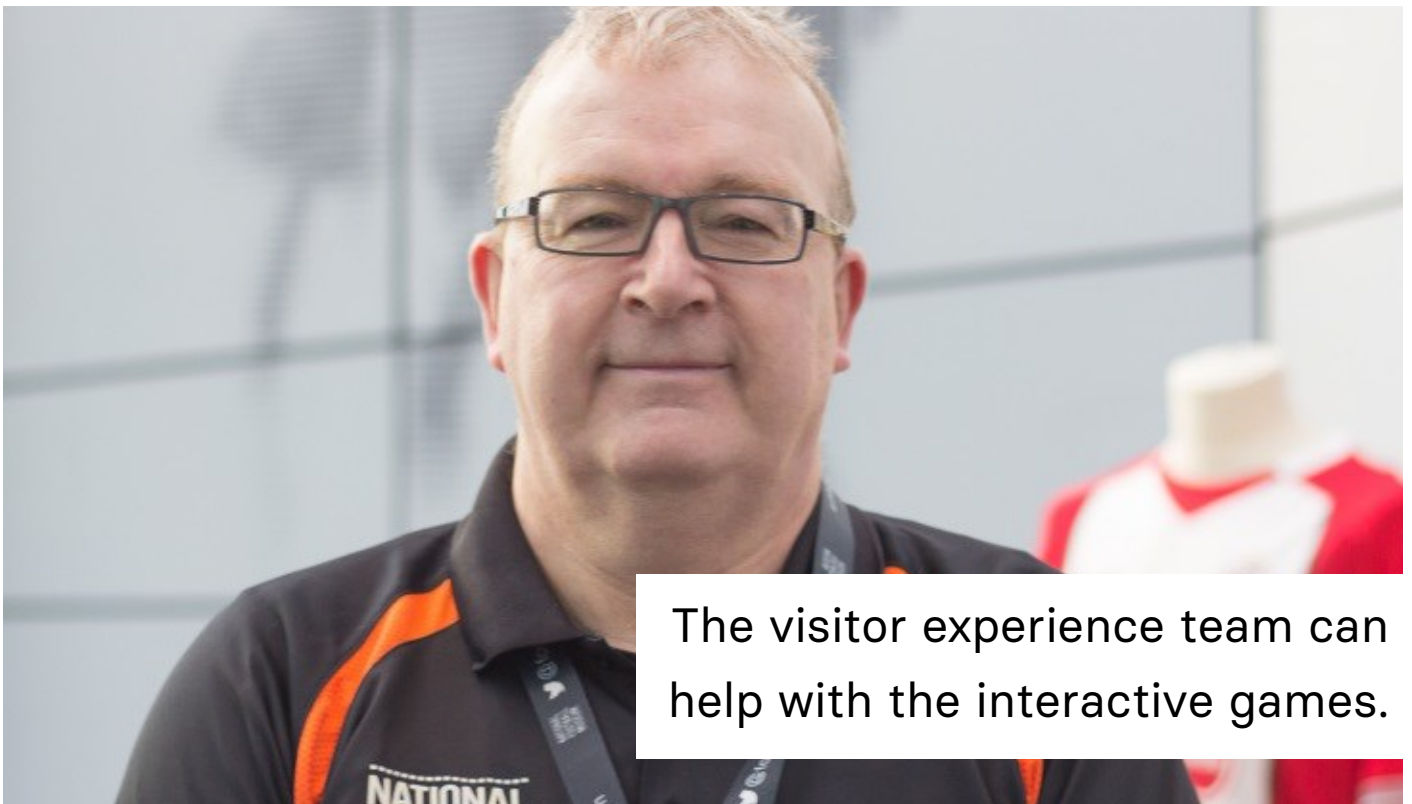
On Level 2 there are lots of games to play, some are free and I can buy a ticket for the Penalty Shootout if I'd like.

## What to expect when visiting the National Football Museum

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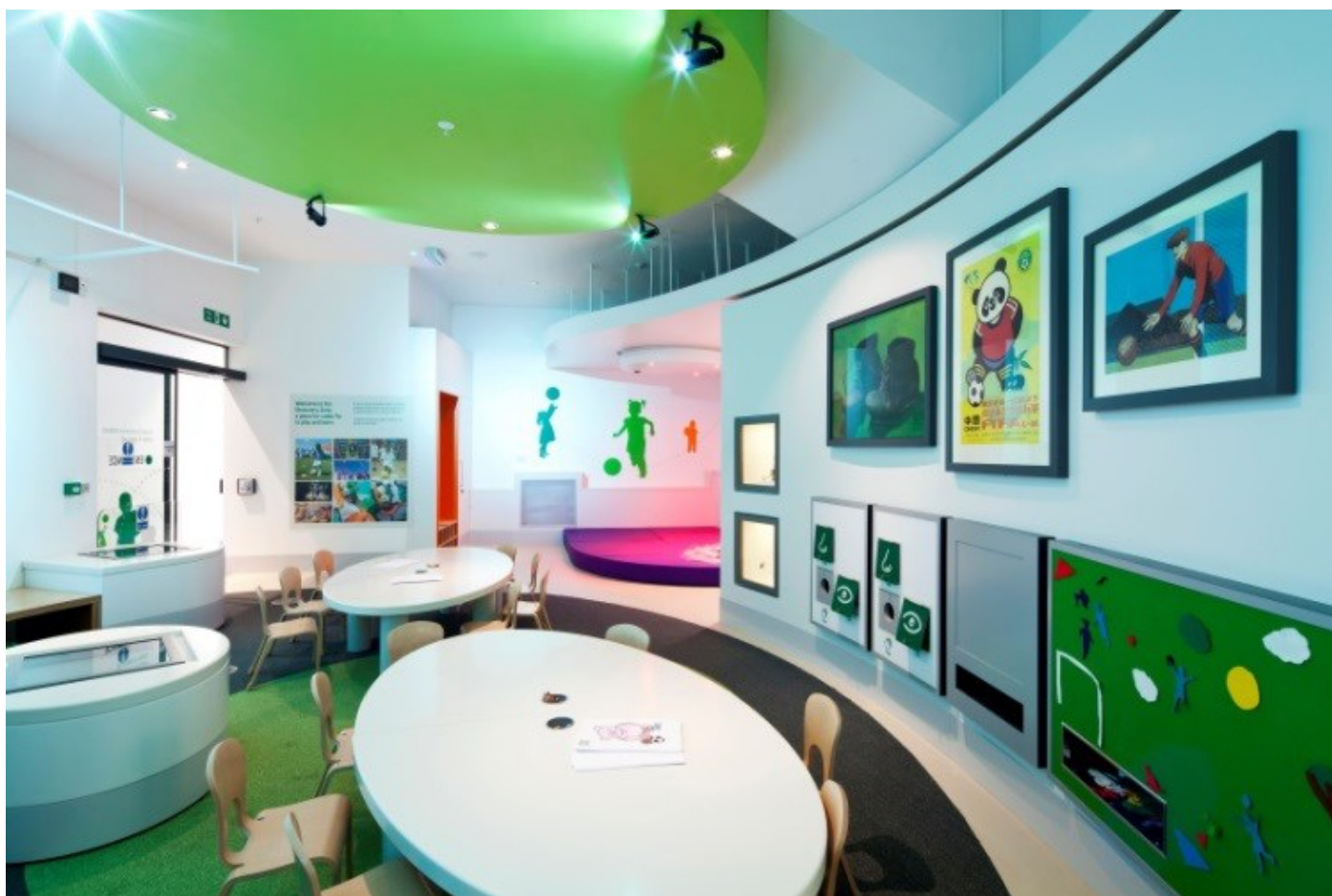
Some of the games feature flashing lights and can be loud.



The visitor experience team can help with the interactive games.

## What to expect when visiting the National Football Museum

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If I need to, I can visit the Discovery Zone on Level 2, where it is quieter.

# What to expect when visiting the National Football Museum

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On Level 3, the exhibition changes every year. The current exhibition has lots of football shirts.

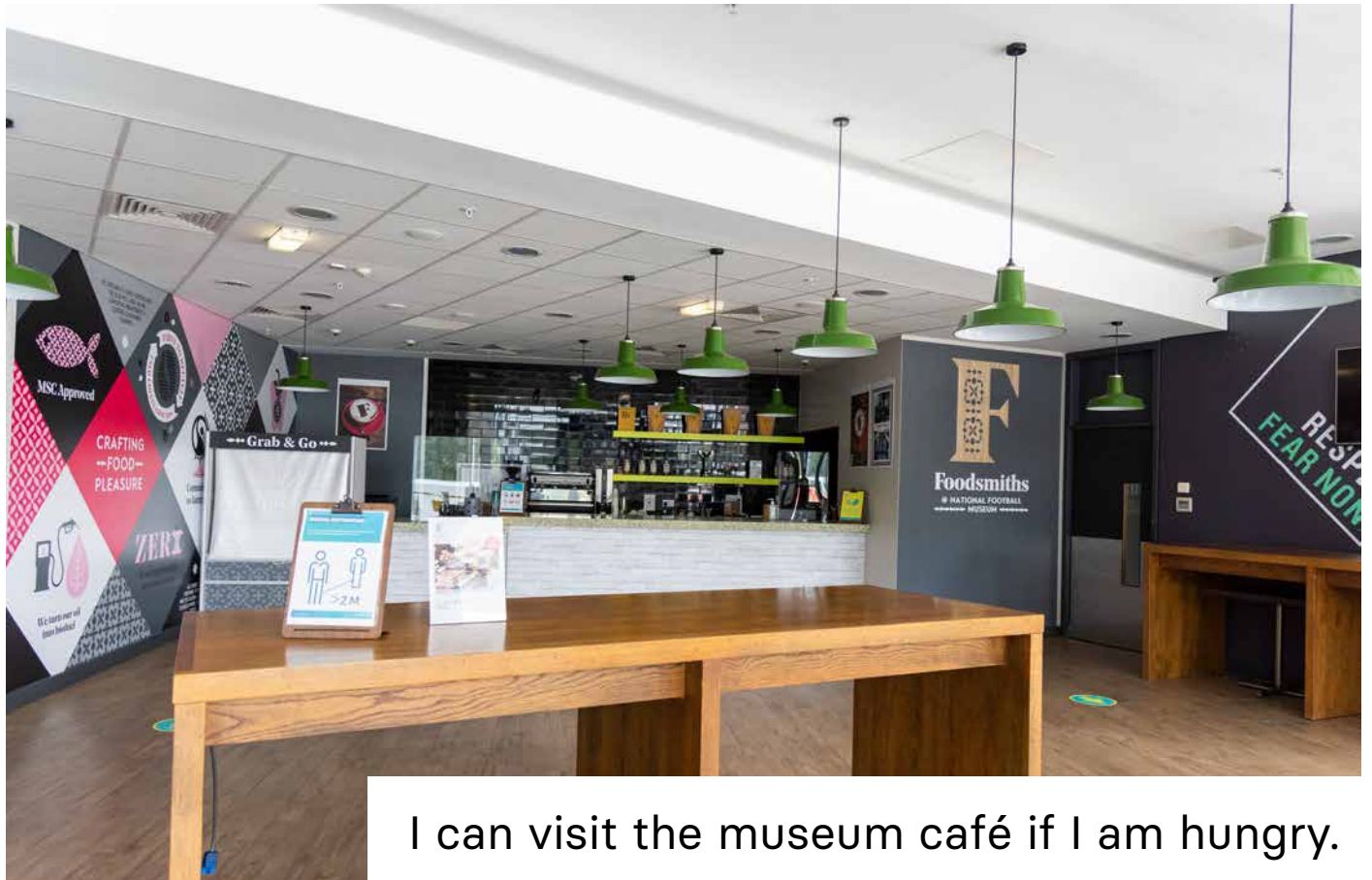


Back on the ground floor, I can visit the toilet if I need to.

# What to expect when visiting the National Football Museum



Before I leave, I can visit the shop.



I can visit the museum café if I am hungry.

## What to expect when visiting the National Football Museum

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Here is the exit when I want to leave the museum.



**I MIGHT SEE:**

.....

Lots of people, some wearing museum uniform and face visors

Thousands of football objects

Football trophies

Football shirts

Statues

Artworks

Donation boxes

Table football

Touch screens and games

A big TV screen

Lots of signs with words and pictures on

Benches and chairs



**I MIGHT HEAR:**

.....

People talking, shouting or laughing

Football crowd noises

Music and football commentary

Films being played People playing football

Museum tannoy messages

# What to expect when visiting the National Football Museum



## I MIGHT TOUCH: I MIGHT TASTE: I MIGHT SMELL:

Hand sanitisers

Touch screens and games

Old footballs, boots, shirts and rattles

The button for each floor of the lift

The escalator handrail

The museum's interactive games

Food in the cafe

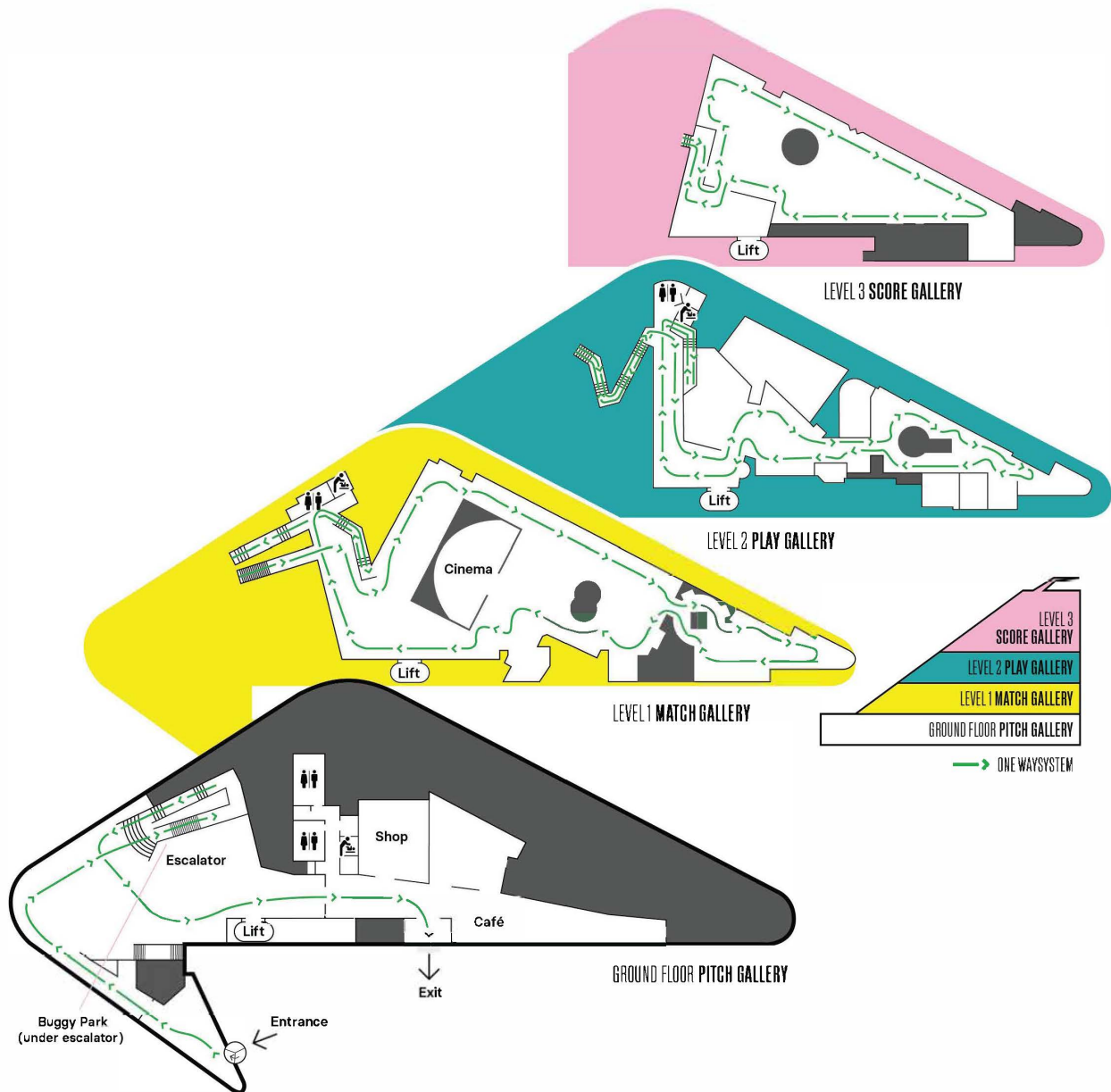
Sweets from the museum shop

Food in the cafe

Our football changing room smell boxes



# What to expect when visiting the National Football Museum



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**www.nationalfootballmuseum.com**